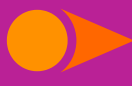
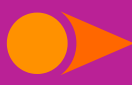
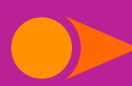
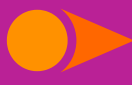




Support the Festival

-  Be recognized as a leader in STEM that gives back to Bay Area families
-  Be part of an energizing employee engagement opportunity
-  Share the joy and importance of STEM and how it shapes our daily lives and our future
-  Inspire the next generation of scientists to pursue STEM careers



Bay Area
SCIENCE
FESTIVAL

Share Your Passion for Changing the World Through STEM

The Bay Area Science Festival is one of the nation's largest science festivals, bringing together STEM role models, families, youth and adults to experience the wonder of science. The 13th edition returns October 17, 2026 to UCSF's Mission Bay campus in San Francisco. Expect 120+ jaw-dropping demonstrations, hands-on experiments, games, lab tours, film screenings and science talks. BASF is produced by the Science & Health Education Partnership at UCSF and presented in collaboration with universities, museums, cultural institutions, corporations, after-school groups, research labs and government agencies. Join us in supporting science!

JOIN

100+

EXHIBITORS

MORE THAN

15,000

ATTENDEES

REACH MORE THAN

1 MILLION

MEDIA VIEWS



www.bayareasciencefestival.org



sponsor@bayareasciencefestival.org

Sponsor Benefits



Branding & Exposure



Deepen and extend your brand's reach. Your branding will be seen by tens of thousands of people through our website, social media, newsletter, print materials and on the Festival Day.

Corporate Citizenship



In partnership, we can provide high-impact, high-value experiences to foster science learning and emphasize the importance of science and technology in our community.

Employee Engagement



It feels great to be a part of the Festival! Give your employees the opportunity to give back together and share your work.

Sponsorship Tiers

	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000
High Visibility exhibit space Custom space in marquee locations	Custom	Custom	20' wide	10' wide
Logo on event materials and booth signage Maps, entrance archway, decals + feather flags	✓	✓	✓	✓
Employee Engagement Opportunity	✓	✓	✓	✓
Break room for volunteers	Private	Shared	Shared	
Logo on Festival website	Presenting Sponsor	Homepage & Sponsor Page	Sponsor Page	Sponsor Page
Logo in Festival e-newsletter Newsletters reach 20,000 recipients	+ Sponsor Highlight	+ Sponsor Highlight	✓	✓
Logo and Highlight on Social Media Instagram & Facebook	✓	✓		
Name acknowledgement at stage events	✓	✓		
Naming rights for signature area Examples: Robot Zoo, Pre-K Fun Zone	✓	✓		