

Exhibitor Information

The Bay Area Science Festival connects the Bay Area's many STEM organizations with thousands of families. The result? A super-charged, super-fun celebration of science! This free event features hundreds of dynamic demonstrations, engaging experiments, and geeky games that draw families from all around the Bay Area.

Overview

About: The UCSF Mission Bay Campus in San Francisco will host a FREE science extravaganza. With more than 100 exhibits from Bay Area companies, museums, schools, non-profits and more!

When: Saturday, October 25th 11 am - 4 pm

Expected attendance: 12,000 **Exhibitors**: 100 total exhibit spaces

Exhibitor Information

Exhibitors from Bay Area K-12 schools, University groups, and Non-profits can all exhibit for free. Robotics Teams are encouraged to register and exhibit in our "Robot Zoo".

Businesses can particpate by becoming a sponsor, please visit: <u>https://www.bayareasciencefestival.</u> org/sponsor/

Booth Details

Booth includes:

- 6'x2' table with 2 chairs
- Exhibitor listing on the BASF website and event map



Things to keep in mind as you design your exhibit

- The exhibit should be designed to promote understanding of topics in STEM and all materials and activities must be appropriate for a family audience.
- Think of activities that are engaging with open-ended discovery and provide opportunities for informal conversations between you and the visitor.

Pick a hands-on activity:

- Pick a simple task that teaches people of all ages about a specific topic and allows them to be the scientists, engineers, mathematicians, or doctors!
- Choose an activity that 3-5 participants can do at one time.
- The activity should last about 5 minutes to ensure that a steady stream of visitors can move in and out throughout the day.
- Expect about 300 visitors to your booth be sure you have enough supplies to last the day.

Faciliate face-to-face interactions:

- This is the public's chance to meet and interact with science and health professionals. Smiling volunteers with high energy and enthusiasm can be even more effective than any activity.
- 4 6 people staffing your activity is ideal and allows for breaks for volunteers.
- Encourage conversations with visitors ask questions that require visitors to think about or observe something. Let their responses and curiosity drive your interaction.

Ready to Sign-up?!

Register at: https://www.bayareasciencefestival.org/exhibit/ Deadline for Exhibitor Registration is September 14, 2025