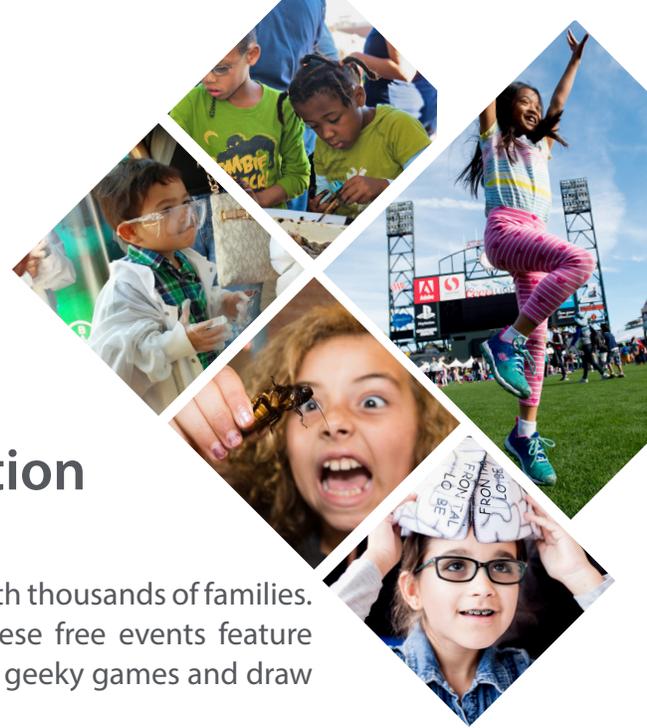




Bay Area SCIENCE FESTIVAL

4.21 - 4.30.2022



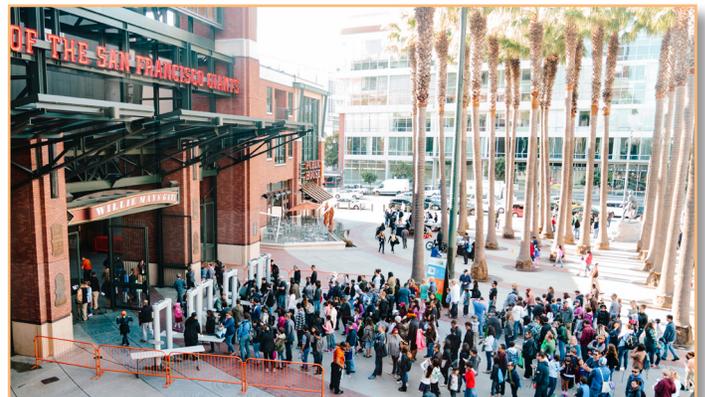
Discovery Days - Exhibitor Information

About Discovery Days

Discovery Days connect the Bay Area's many STEM organizations with thousands of families. The result? Super-charged, super-fun celebrations of science! These free events feature hundreds of dynamic demonstrations, engaging experiments, and geeky games and draw families from all around the Bay Area.

Discovery Day at Oracle Park - San Francisco

Overview	Exhibitor Pricing	Booth Details										
<p>About: Oracle Park, in San Francisco, becomes a science wonderland at the Bay Area Science Festival's largest event. This FREE science extravaganza has more than 150 exhibits from Bay Area companies, museums, schools, non-profits and more!</p> <p>When: April 24th 2022 11 am - 4 pm</p> <p>Expected attendance: 25,000</p> <p>Exhibitors: 150 total exhibit spaces</p>	<p>Prices reflect one exhibit space and helps offset venue and equipment rental costs. Additional spaces are available with a 10% discount per unit. Fee waiver and discounts are available for groups unable to afford exhibit costs. Organizations that host a free Festival event will receive one standard booth for free.</p> <table border="1" data-bbox="581 1283 1029 1562"> <tr> <td>UCSF</td> <td>FREE</td> </tr> <tr> <td>Public K-12 School</td> <td>FREE</td> </tr> <tr> <td>University Groups & Non- Profits</td> <td>\$500</td> </tr> <tr> <td>Small business</td> <td>\$1000</td> </tr> <tr> <td>Established business</td> <td>\$2000</td> </tr> </table>	UCSF	FREE	Public K-12 School	FREE	University Groups & Non- Profits	\$500	Small business	\$1000	Established business	\$2000	<p>Standard booth on Club/ Promenade level or outdoor Plazas</p> <p>Booth includes:</p> <ul style="list-style-type: none"> • 6'x2' table with 2 chairs • Booth signage • Electricity and WI-FI available • Exhibitor listing on the BASF website and Discovery Day map 
UCSF	FREE											
Public K-12 School	FREE											
University Groups & Non- Profits	\$500											
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Discovery Day - Hayward

Overview	Exhibitor Pricing	Booth Details
<p>About: The 2022 East Bay Discovery Day in Hayward will bring 50+ exhibitors to the CSU East Bay Hayward campus. The event will feature hands-on demonstrations and STEM career information.</p> <p>When: Saturday, April 30th 11 am - 4 pm</p> <p>Expected attendance: 3,000</p> <p>Exhibitors: 75 total exhibit spaces</p>	<p>All exhibits Free</p> 	<p>Some exhibits will be outside and some will be in classrooms.</p> 

How to become a Discovery Day Exhibitor

Ready to sign-up?

- Exhibitor registration opens on February 1, 2022
- Check our website then to complete your exhibitor registration form: <https://www.tfaforms.com/4674523>
- **Deadline for Exhibitor Registration is: March 18, 2022**



Things to keep in mind as you design your exhibit

When planning for Discovery Days, keep the following in mind:

- The exhibit should be designed to promote understanding of topics in STEM.
- All materials and activities must be appropriate for a family audience.
- Think of activities that are engaging with open-ended discovery and provide opportunities for informal conversations between you and the visitor.

Hands-on activity:

- Pick a simple task that teaches people of all ages about a specific topic and allows them to be the scientists, engineers, mathematicians, and doctors!
- Choose a simple activity that 3-5 participants can do at one time.
- The activity should last about 5 minutes to ensure that a steady stream of visitors can move in and out throughout the day.
- Expect about 500 visitors to your booth - be sure you have enough supplies to last the day.

Face to face interaction:

- This is the public's chance to meet and interact with science and health professionals. Smiling volunteers with high energy and enthusiasm can be even more effective than any activity.
- 4 - 6 people staffing your activity is ideal and allows for breaks for volunteers.
- Encourage conversations with visitors—ask questions that require visitors to think about or observe something. Let their responses and curiosity drive your interaction.